

Covenant Homeownership Program FAQ

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ABOUT THE COVENANT HOMEOWNERSHIP PROGRAM

How will the Covenant Homeownership Program help homebuyers?

The Covenant Homeownership Program will provide downpayment and closing cost assistance for first-time homebuyers excluded from homeownership by racially restrictive covenants. These costs are often a significant barrier to homeownership.

When will the Covenant Homeownership Program begin?

The first step is underway now with the initiation of the Covenant Homeownership Program Study. This evidence-based research study will investigate housing discrimination against marginalized communities in Washington State, what role government institutions have had in the discrimination, the impacts of the discrimination, and what specific assistance would be likely to remedy these impacts. The study is crucial because the findings will inform the assistance programs developed under the Covenant Homeownership Act.

Based on the study's findings, the Covenant Homeownership Program will be designed in spring 2024. Program participants will begin receiving assistance by July 1, 2024. [See the timeline here.](#)

Who will be eligible for assistance?

The Covenant Homeownership Program Study will use evidence-based research to identify people who would require assistance to reduce racial disparities in homeownership in Washington. This in turn will shape the eligibility guidelines.

In the Covenant Homeownership Act, it was recommended that the eligibility guidelines include:

- Household income at or below 100% of the Area Median Income (AMI). You can find the Area Median Income for each county in Washington state [at HUD's website here](#).
- First-time homebuyer.
- Washington state resident who was a resident before the enactment of the Federal Fair Housing Act or was, or would have been, excluded from homeownership in Washington state by a racially restrictive covenant on or before April 1968; or a descendant of the resident outlined above.

What can I do now to start my journey toward homeownership?

Free help is available now! Call the Washington Homeownership Resource Center (WHRC) at 1-877-894-4663 or visit their website at www.homeownership-wa.org.

The Housing Finance Commission also offers [home-loan and downpayment assistance programs](#). You can also find a [free homebuyer education class here](#) to get started on your homebuying journey.

Where will the Covenant Homeownership Program funding come from?

Starting in January 2024, the state will collect a \$100 document recording assessment for real-estate transactions. The fee is projected to generate between \$75 million and \$100 million each year and will be deposited into the Covenant Homeownership Account. The account will be used for the purposes of the Covenant Homeownership Program.

Who is responsible for the Covenant Homeownership Program?

The Washington State Housing Finance Commission will design, develop, implement, and evaluate the Covenant Homeownership Program. The Commission is also responsible for overseeing the Covenant Homeownership Program Study that will determine the details of the program.

Who will hold the Commission accountable?

A Covenant Homeownership Program Oversight Committee, formed by the Department of Financial Institutions (DFI), will oversee and review the Commission's activities and performance related to the Covenant Homeownership Program Study and the Covenant Homeownership Program. The oversight committee may also, from time to time, make

recommendations to the legislature regarding the program. DFI will convene the initial meeting of the committee and select a chair by October 1, 2023.

How will you evaluate the effectiveness of the Covenant Homeownership Program?

The Housing Finance Commission will submit an annual report to the legislature on the progress of the Covenant Homeownership Program by December 31, 2025, and by each following December 31. The Commission will complete an update to the Covenant Homeownership Program Study at least every five years to evaluate the program's effectiveness and recommend Covenant Homeownership Program improvements.

ABOUT THE COVENANT HOMEOWNERSHIP STUDY

What is the Covenant Homeownership Study?

The study is the first, crucial step in the development of Covenant Homeownership Act assistance programs. This evidence-based research study will investigate housing discrimination against marginalized communities in Washington State, what role government institutions have had in the discrimination, the impacts of the discrimination, and what specific assistance would be likely to remedy these impacts.

Who is conducting the Covenant Homeownership Study?

As the result of a competitive process, [National Fair Housing Alliance \(NFHA\)](#) has been selected to conduct the study. The [Washington State Housing Finance Commission \(Commission\)](#) will oversee NFHA's work, which will include numerous points of active community engagement over the coming months. The Commission is committed to transparency during this process.

- The [National Fair Housing Alliance](#), the lead consultant, has a 33-year history of documenting historical and current discrimination to identify, eliminate and remedy the harms that have resulted. They also bring significant expertise with special-purpose credit programs.
- [Abt Associates](#), the key research partner in the study, is a mission-driven research and consulting firm with deep expertise in publicly administered homeownership programs, data analysis, and fair housing.
- NFHA and Abt will also be joined by two Washington state groups with years of knowledge and expertise in fighting housing discrimination in our state. The [Northwest Fair Housing Alliance \(NWFHA\)](#), serving central and eastern

Washington, and the [Fair Housing Center of Washington \(FHCW\)](#), based in western Washington, will subcontract with NFHA to assist in documenting specific historical discrimination against marginalized groups in Washington.

How was this contractor selected?

The Washington State Housing Finance Commission (Commission) released a Request for Proposals in April 2023. By the due date of May 19, we received six proposals. A small review team provided an initial scored review and recommended interviews with three of the proposing firms: National Fair Housing Alliance, Center for Culturally Responsive Engagement, and Eco Northwest.

In early June, these three were interviewed by:

- The lead legislative sponsor of the Covenant Homeownership Act;
- A core leader of the Black Home Initiative;
- The Commission’s legal counsel;
- The executive director and homeownership director of the Commission.

The interviewers selected the National Fair Housing Alliance for this project. Debrief interviews were later held with four of the unsuccessful applicants.

What are the key deliverables and time frame for the study?

The study must be delivered to the Washington State Legislature no later than March 1, 2024. NFHA and its subcontractors will accomplish the work of the study in multiple major tasks, using data collection and analysis as well as community and stakeholder engagement, including documentation of lived experience.

How can the community and stakeholders be involved in the study?

NFHA’s plan includes numerous points of active community engagement with stakeholders, from webinars and presentations to key informant interviews, focus groups, and surveys. These opportunities will be shared soon!

ABOUT THE COVENANT HOMEOWNERSHIP ACT

What is a racially restrictive covenant?

Covenants are clauses that prevent, prohibit, restrict, or limit the actions of a person or entity named in a contract. As part of home deeds and required neighborhood agreements (like HOAs), covenants were commonly used between the 1920's and 1960's to restrict housing based on race, religion, and ethnicity. A typical covenant required the signer to agree they would never allow a non-white or non-Christian person to buy or live in their home.

Black people were excluded in every racially restrictive covenant. Asian American Pacific Islanders, Latino/a/x, Jewish people, and other marginalized groups were also excluded. To date, nearly 50,000 racially restrictive covenants have been documented throughout Washington state by the Racial Restrictive Covenants Project of the University of Washington and Eastern Washington University. Learn more and read these covenants at the [project website](#).

How are the terms Covenant Homeownership Act, Covenant Homeownership Program, Covenant Homeownership Program Study, and Covenant Homeownership Account related?

The Covenant Homeownership Act is a state law passed in the spring of 2023 to support homeownership for those affected by generations of systematic discriminatory housing policies and practices by Washington State. The act establishes an assistance program (Covenant Homeownership Program) based on an evidence-based study (Covenant Homeownership Program Study). A newly created account in the state treasury (Covenant Homeownership Account), funded by document recording assessments, will be used for the purposes of the program and study.

How did the Covenant Homeownership Act come to pass?

The Covenant Homeownership Act is unique because it began with an extensive stakeholder and community engagement process. In September 2022 the Housing Development Consortium of Seattle-King County (HDC) convened more than 50 stakeholders across multiple sectors who worked together to examine barriers to homeownership as well as policy options that could address these barriers. These comprehensive conversations with possible bill sponsors and champions resulted in a set of suggestions for the legislation.

In addition to shaping the legislation, the stakeholder and community engagement process ensured strong and effective advocacy that led to the bill's passage with bipartisan support.

Why is the Covenant Homeownership Act needed?

Homeownership is the cornerstone of the American dream. It is the primary way households build wealth, stability, and community and pass wealth down to future generations.

Yet in Washington, only 49% of BIPOC households in Washington are homeowners, compared with 68% of non-Hispanic white households. As is common where disparities exist, Black households fare even worse than other households of color: the homeownership rate for Black households is only 31%. Despite the Fair Housing Act and the end of “legal” discrimination, the national homeownership rate for Black households has not improved since 1960.

Research shows that these inequities did not arise by chance or because of individual choices. They are the result of policies and practices that favored white Washingtonians. Previous research has also shown that existing state and federal programs and other race-neutral approaches are insufficient to remedy this discrimination and its impacts. That is why the Covenant Homeownership Act proposes the first-in-the-nation use of a Special Purpose Credit Program by a government agency.

What is a Special Purpose Credit Program?

Special Purpose Credit Programs were made available by the Equal Credit Opportunity Act of 1974 to benefit a specific class of persons who share common characteristics (for example, race, national origin, or sex). They are an important tool in expanding fair access to credit, particularly for consumers and communities impacted by discrimination.

Why create a Special Purpose Credit Program?

The racial homeownership gap will persist without specific intervention that goes beyond “colorblind” or “race-neutral” assistance. A Special Purpose Credit Program can be race-conscious, allowing our state to directly remedy the harm caused by its discriminatory policies and practices.

Until now, only private businesses have utilized Special Purpose Credit Programs to remedy harm caused by their actions. The Covenant Homeownership Act is the first programmatic use by a government agency to remove persistent structural barriers to homeownership.

Why require a Covenant Homeownership Program Study?

The Covenant Homeownership Program Study provides the foundation for a Special Purpose Credit Program that can benefit homebuyers affected by racial discrimination.

Why does the Covenant Homeownership Act enact a \$100 document recording fee?

For many years, Washington state mandated that county auditors record racially restrictive real-estate covenants. Legislators found it fitting that this same document-recording process should help remedy the harm created by these actions.

Is the Covenant Homeownership Act reparations?

The Covenant Homeownership Act begins the process of remedying past and ongoing discrimination and its impacts on access to credit and homeownership for BIPOC and other historically marginalized communities in Washington state. It does not represent a formal reparations effort. The United Nations has defined reparations as including five conditions, [explained here](#).