NATIONAL AFFORDABLE HOUSING AWARDS RECOGNIZE OUTSTANDING STATE PROGRAMS

WASHINGTON, DC – Twenty (20) state Housing Finance Agency (HFA) programs received Annual Awards for Program Excellence during the National Council of State Housing Agencies (NCSHA) 2012 Annual Conference & Showplace in Orlando, FL.

Now in its 28th year, NCSHA’s awards program mission is to share information about the most successful housing programs, identify industry best practices, recognize exemplary HFA efforts, and encourage HFA innovation. Entries were judged on criteria that included originality, innovation, a proven track record in the marketplace, cost/benefit ratio, and measurable benefits provided to targeted customers. The seven categories are:

- Communications
- Homeownership
- Legislative Campaign
- Management Innovation
- Rental Housing
- Special Needs Housing
- Special Achievement

The winning programs in each category were chosen from among 121 entries nationally and will serve as models for other HFAs.

“Our awards program represents the best work of HFAs from across the country,” said Barbara Thompson, executive director of NCSHA. “This collegial sharing of information about what works drives all HFAs to be more successful in achieving our common mission of providing affordable housing to those who need it.”

A list of the 2012 NCSHA Annual Awards for Program Excellence Winners follows:
<table>
<thead>
<tr>
<th>Category</th>
<th>Winner</th>
<th>Program Name</th>
<th>Contact</th>
</tr>
</thead>
</table>
Executive Director  
Washington State Housing Finance Commission,  
1000 2nd Ave Ste 2700  
Seattle, WA 98104-3601  
206-464-7139 |
| Communications: Creative Media   | California Housing Finance Agency           | “Keep Your Home California” Marketing Campaign    | Evan Gerberding  
Marketing Specialist  
California Housing Finance Agency  
PO BOX 4034  
Sacramento, CA 95812-4034  
916-326-8602 |
| Communications: Promotional Materials & Newsletters | Rhode Island Housing                     | Hardest Hit Fund Rhode Island Outreach Campaign   | Faye Zuckerman  
Communications Director  
Rhode Island Housing  
44 Washington Street  
Providence, RI 02903  
401-277-1564 |
| Homeownership: Empowering New Buyers (tie) | Illinois Housing Development Authority | Welcome Home Heroes                                | Molly Sullivan  
Director, Marketing and Communications  
Illinois Housing Development Authority  
312-836-5205 |
| Homeownership: Empowering New Buyers (tie) | Virginia Housing Development Authority       | Empowering New Buyers in Rural Regions            | Brian Matt  
Public Relations Manager  
Virginia Housing Development Authority  
601 S Belvidere St,  
Richmond, VA 23220  
804-343-5520 |
| Homeownership: Encouraging New Production | New Jersey Housing and Mortgage Finance Agency | CHOICES in Homeownership                          | Donna Rendeiro/Amy Palmer  
New Jersey Housing and Mortgage Finance Agency, PO Box 18550  
Trenton, NJ 08650-2085  
609-278-7400 |
| Homeownership: Home Improvement & Rehabilitation | Illinois Housing Development Authority | Illinois Building Blocks Pilot Program - Saving Communities | Molly Sullivan  
Director, Marketing and Communications  
Illinois Housing Development Authority  
312-836-5205 |
|---|---|---|---|
| Legislative Campaign: Federal | Michigan State Housing Development Authority | MSHDA Congressional Brochures | Mary Lou Keenon  
Communications Director  
Michigan State Housing Development Authority  
PO Box 30044  
Lansing, MI 48909-7544  
517-881-0216 |
| Legislative Campaign: State | Minnesota Housing Legislative Campaign - Successfully Positioning Investment in Housing as Investment in Infrastructure | Megan Ryan  
Communications Director  
Minnesota Housing  
400 Sibley St, Ste 300,  
Saint Paul, MN 55101-1938  
651-297-3566 |
| Management Innovation: Financial | Nebraska Investment Finance Authority | This is Different: A New Recipe For HFA’s | Ted Simpson  
Deputy Director of Programs  
Nebraska Investment Finance Authority  
1230 O St  
200 Commerce Court,  
Lincoln, NE 68508-1402  
402-898-2503 |
| Management Innovation: Human Resources | Idaho Housing and Finance Association | Federal Programs Time Tracking System | Katrina Thompson  
Marketing and Communications Manager  
Idaho Housing and Finance Association  
P.O. Box 7899, Boise, ID 83707-1899  
208-331-4738 |
| Management Innovation: Operations | Alaska Housing Finance Corporation | Two Weeks Notice | Stacy Schubert  
Director, Government Relations & Public Affairs  
Alaska Housing Finance Corporation  
PO Box 101020, Anchorage, AK 99510-1020  
907-301-4556 |
| Management Innovation: Technology | Virginia Housing Development Authority | ProLink | Brian Matt  
Public Relations Manager  
Virginia Housing Development Authority  
601 S Belvidere St, Richmond, VA 23220  
804-343-5520 |
| Rental Housing: Encouraging New Production | Virginia Housing Development Authority | New Construction Strategy for High Growth Areas | Brian Matt  
Public Relations Manager  
Virginia Housing Development Authority  
601 S Belvidere St, Richmond, VA 23220  
804-343-5520 |
| Rental Housing: Multifamily Management | Illinois Housing Development Authority | A Streamlined Approach to Multifamily Assets | Molly Sullivan  
Director, Marketing and Communications  
Illinois Housing Development Authority  
312-836-5205 |
| Rental Housing: Preservation & Rehabilitation | New Hampshire Housing Finance Authority | Greener Homes Program | Jane Law  
Director, Communications  
New Hampshire Housing Finance Authority  
PO Box 5087, Manchester, NH 03108-5087  
603-310-9255 |
| Special Needs Housing: Combating Homelessness | Alaska Housing Finance Corporation | Tenant-Based Rental Assistance (TBRA) for Former Prisoners | Stacy Schubert  
Director, Government Relations & Public Affairs  
Alaska Housing Finance Corporation  
PO Box 101020, Anchorage, AK 99510-1020  
907-301-4556 |
| Special Needs Housing: Housing for Persons with Special Needs *(tie)* | Alaska Housing Finance Corporation | Special Needs Housing Grant Program | Stacy Schubert  
Director, Government Relations & Public Affairs  
Alaska Housing Finance Corporation  
PO Box 101020,  
Anchorage, AK 99510-1020  
907-301-4556 |
|---|---|---|---|
| Special Needs Housing: Housing for Persons with Special Needs *(tie)* | Pennsylvania Housing Finance Agency | Nursing Home Transition Rental Assistance | Scott Elliott  
Director of Communications  
Pennsylvania Housing Finance Agency  
211 N Front St  
Harrisburg, PA 17101-1406  
717-780-3916 |
| Special Achievement | Rhode Island Housing | Foreclosure Prevention: Help for Homeowners | Faye Zuckerman  
Communications Director  
Rhode Island Housing  
44 Washington Street  
Providence, RI 02903  
401-277-1564 |

For more information about NCSHA’s Annual Awards Program for Excellence, please visit our website at [www.ncsha.org](http://www.ncsha.org).

State Housing Finance Agencies – known as HFAs – share a public purpose mission to provide affordable housing help to the people of their jurisdictions who need it.

The National Council of State Housing Agencies – known as NCSHA – is a national nonprofit, nonpartisan association that advocates on behalf of HFAs before Congress and the Administration for affordable housing resources. It represents the HFAs of the 50 states, the District of Columbia, New York City, Puerto Rico, and the U.S. Virgin Islands. Membership also includes more than 300 affordable housing industry partners.

###